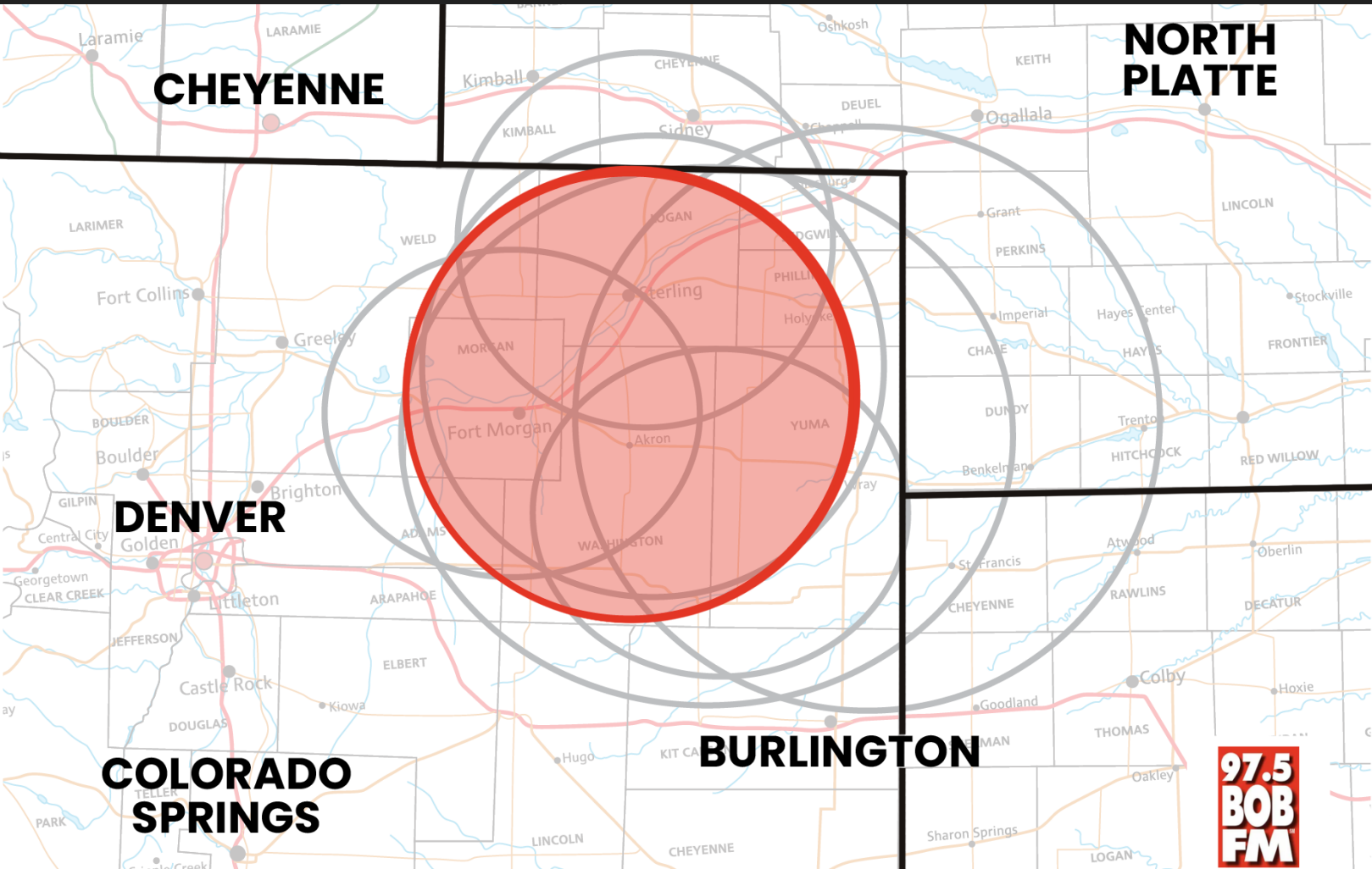


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Coverage Map & Demographic Profile



KSRX 97.5 (BOB FM)

- 38,000 WATTS/SERVING NORTHEAST COLORADO
- THE BEST OF THE 80'S, 90'S, AND WHATEVER
- 53% MALE TO 47% FEMALE AUDIENCE.
- 38% OF LISTENERSHIP IS BETWEEN 45-54 YEARS OLD

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