

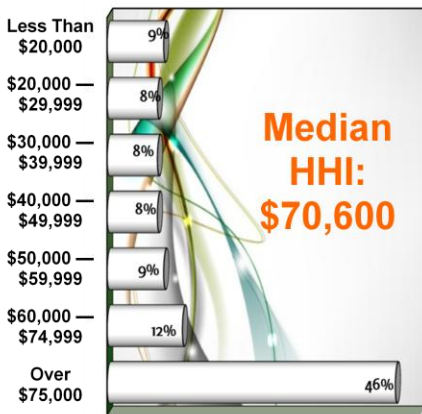


Classic Hits Listener Profile

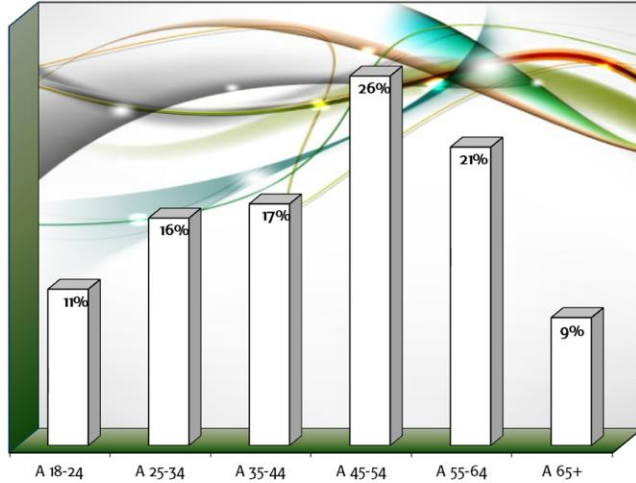
Gender



Household Income



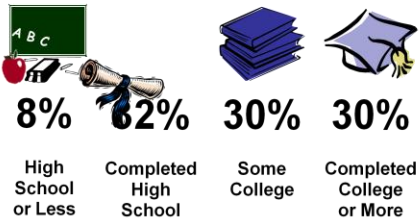
Demographic Breakout



Occupation

Professional and Related Occupations	15%
Management, Business and Financial	12%
Sales and Office	20%
Natural Resources, Construction, Maintenance	7%
Other	20%

Education



Households with Children



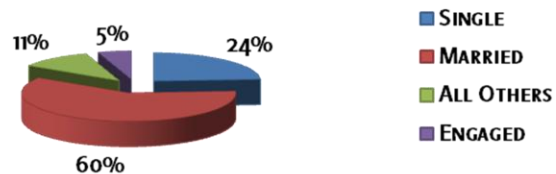
39%
have children
at home

Home Ownership



76%
Own
Home

Marital Status



Our Listeners Are Your Potential Customers!