

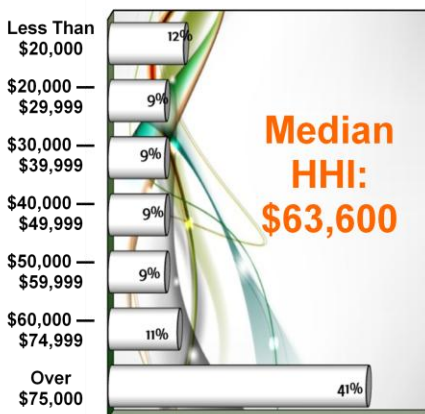


New Hit Music Listener Profile

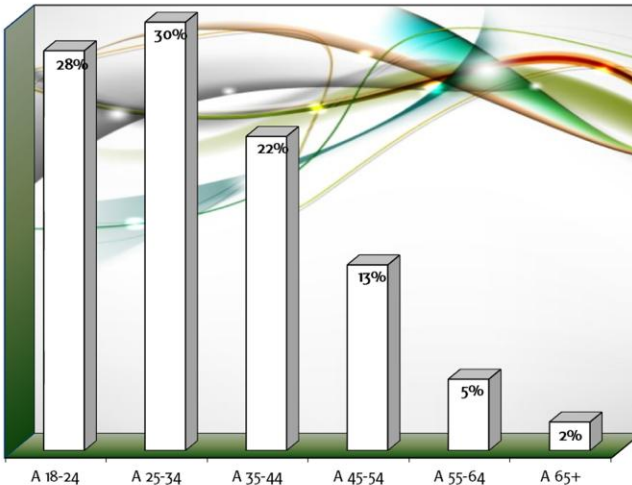
Gender



Household Income



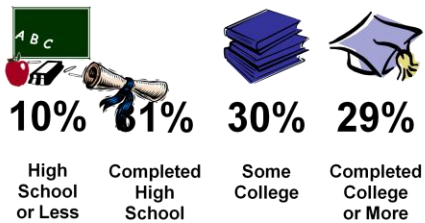
Demographic Breakout



Occupation

Professional and Related Occupations	15%
Management, Business and Financial	10%
Sales and Office	20%
Natural Resources, Construction, Maintenance	5%
Other	22%

Education



Households with Children



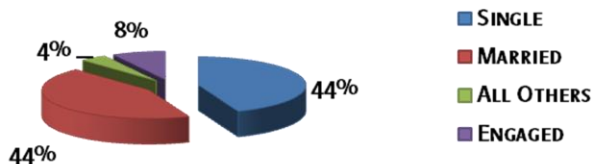
58%
have children
at home

Home Ownership



60%
Own
Home

Marital Status



Our Listeners Are Your Potential Customers!