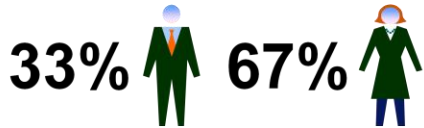


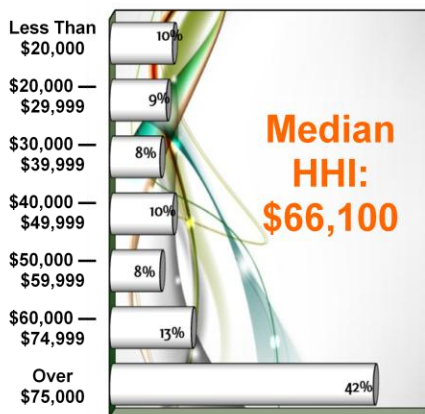


New Hit Country Listener Profile

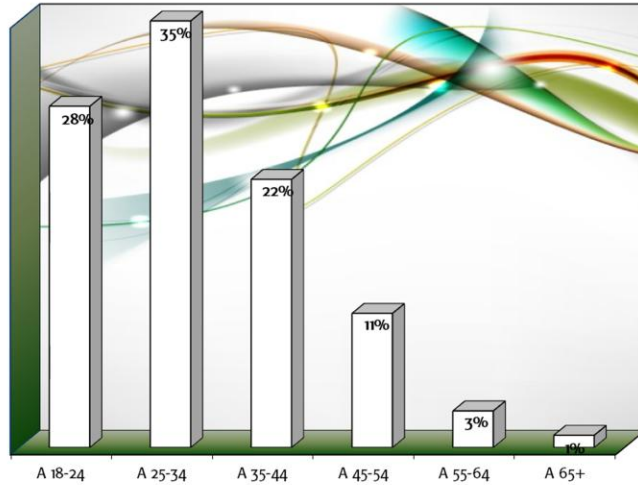
Gender



Household Income



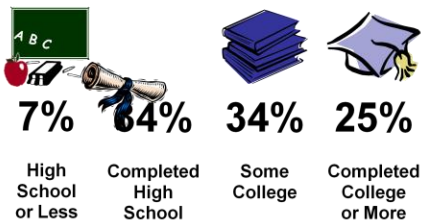
Demographic Breakout



Occupation

| | |
|--|-----|
| Professional and Related Occupations | 14% |
| Management, Business and Financial | 10% |
| Sales and Office | 22% |
| Natural Resources, Construction, Maintenance | 6% |
| Other | 24% |

Education



Households with Children



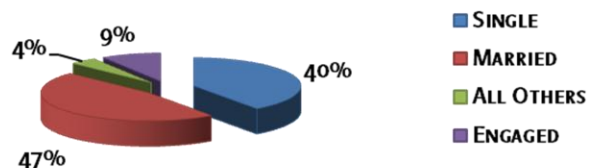
60%
have children
at home

Home Ownership



64%
Own
Home

Marital Status



Our Listeners Are Your Potential Customers!