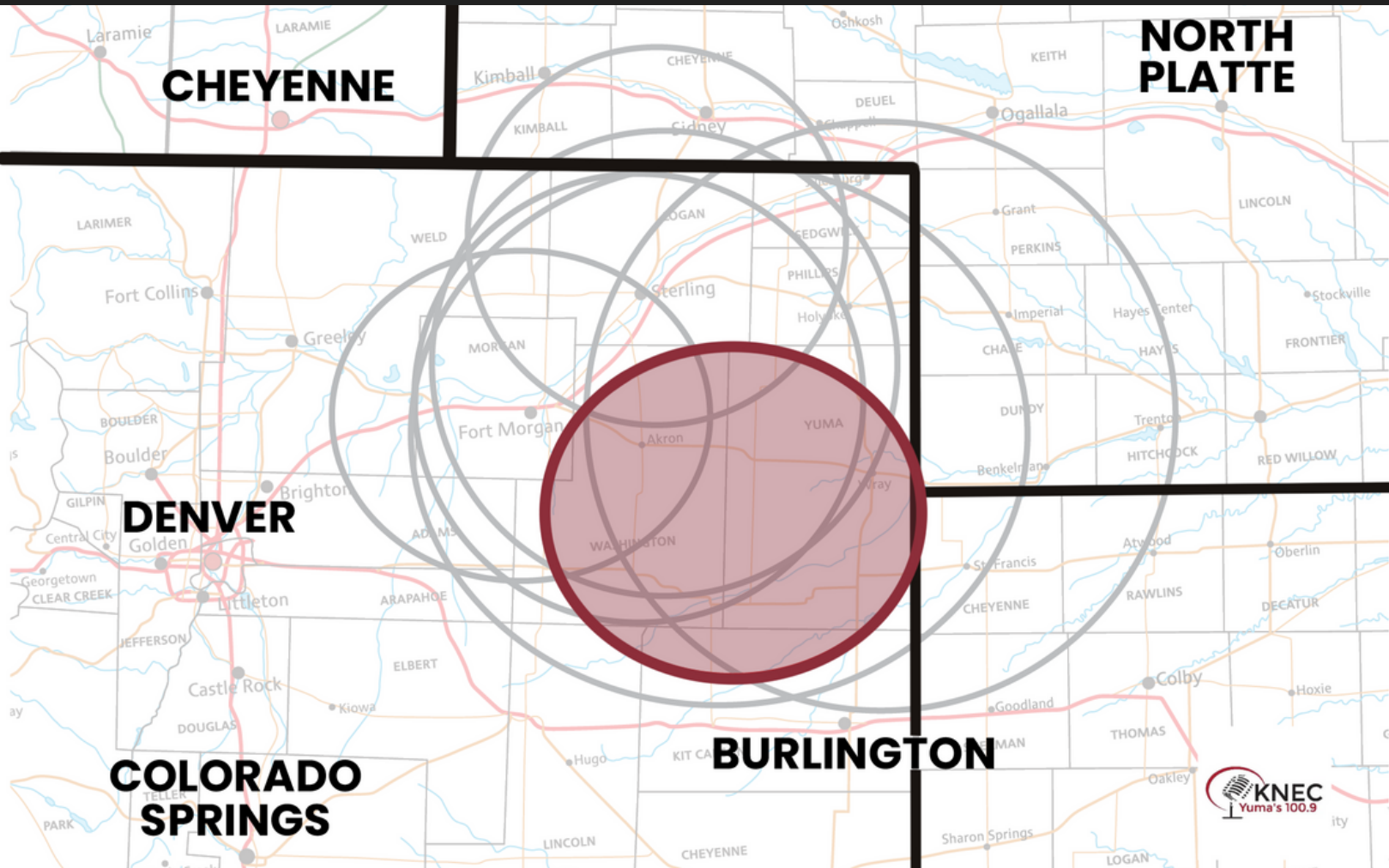


MediaLogic

RADIO

Coverage Map & Demographic Profile



KNEC 100.9 FM

- 23,000 WATTS/SERVING YUMA COUNTY, COLORADO
- ADULT CONTEMPORARY HITS AND LOCAL SPORTS COVERAGE
- 42% MALE TO 58% FEMALE AUDIENCE.
- 22% OF LISTENERSHIP IS BETWEEN 35-44 YEARS OLD
- 49% HAVE CHILDREN AT HOME

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