

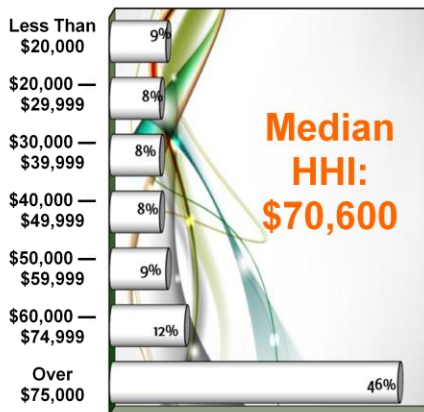


Classic Hits Listener Profile

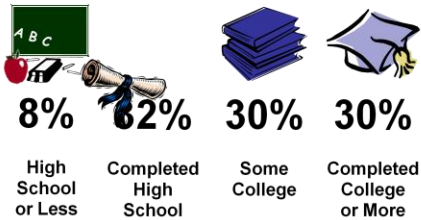
Gender



Household Income



Education

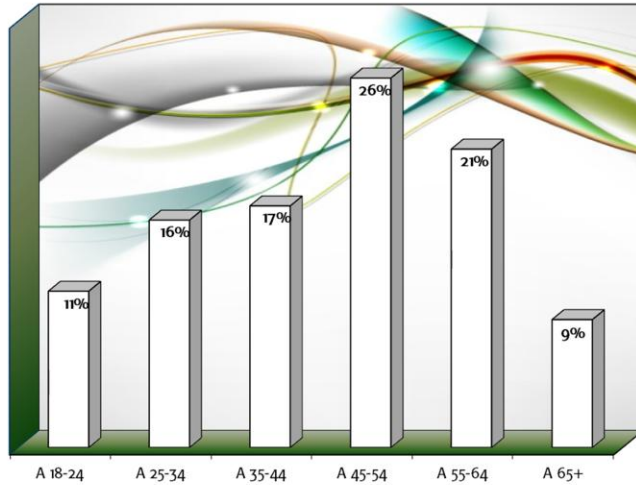


Home Ownership



76%
Own Home

Demographic Breakout



Occupation

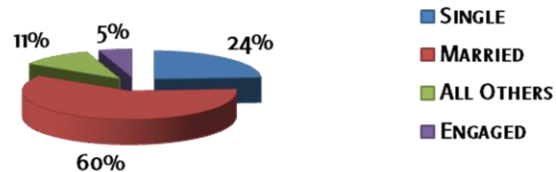
| | |
|--|-----|
| Professional and Related Occupations | 15% |
| Management, Business and Financial | 12% |
| Sales and Office | 20% |
| Natural Resources, Construction, Maintenance | 7% |
| Other | 20% |

Households with Children



39%
have children at home

Marital Status



Our Listeners Are Your Potential Customers!