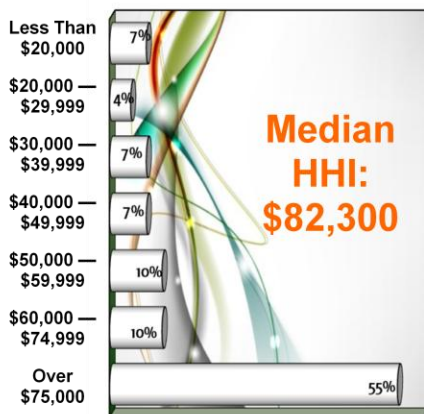




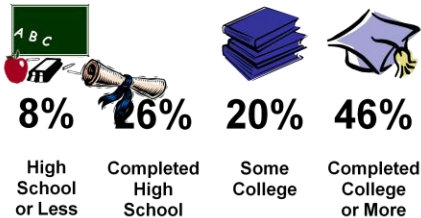
Gender



Household Income



Education



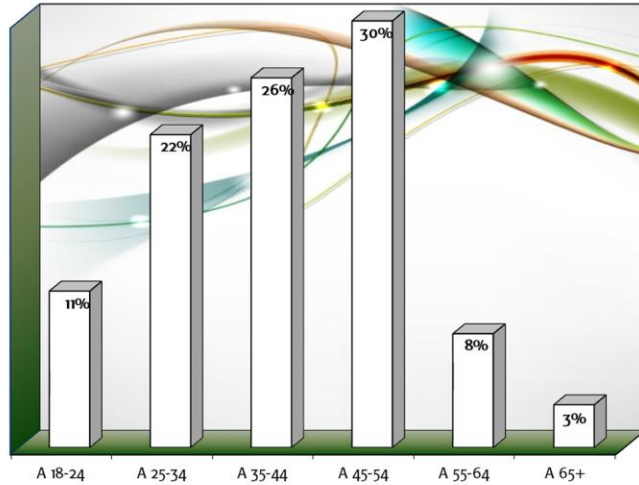
Home Ownership



68%
Own Home

Adult Hits Listener Profile

Demographic Breakout



Occupation

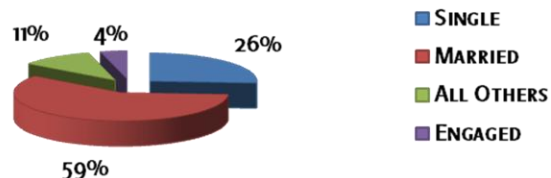
Professional and Related Occupations	18%
Management, Business and Financial	15%
Sales and Office	16%
Natural Resources, Construction, Maintenance	9%
Other	18%

Households with Children



51%
have children
at home

Marital Status



Our Listeners Are Your Potential Customers!