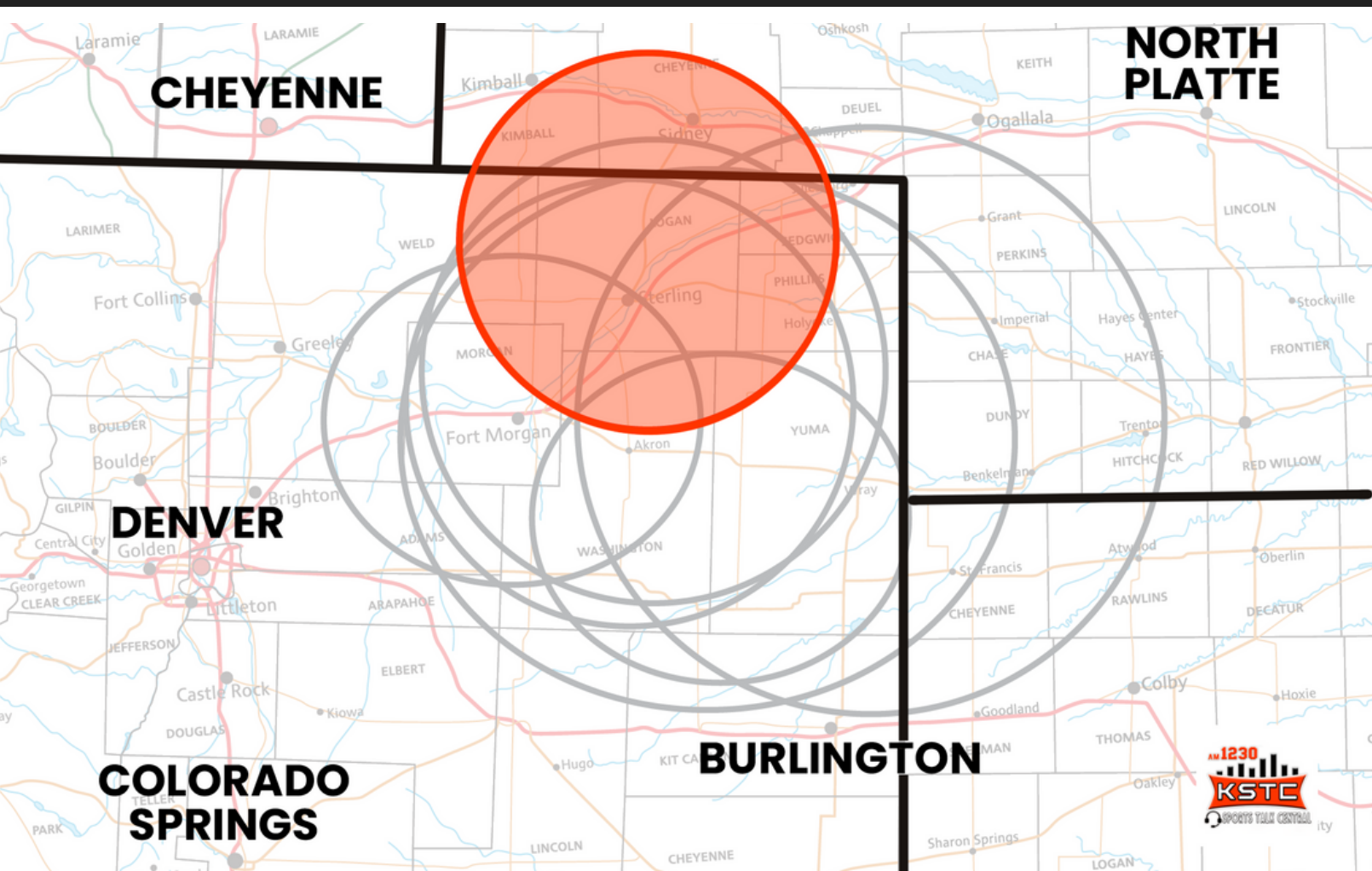


# MediaLogic

RADIO

## Coverage Map & Demographic Profile



## KSTC 1230 AM & 102.5 FM

- 1000 WATTS/SERVING STERLING, COLORADO
- 24/7 FOX SPORTS TALK AND LOCAL SPORTS COVERAGE
- 81% MALE TO 18% FEMALE AUDIENCE.
- 52% OF LISTENERSHIP IS BETWEEN 25-34 YEARS OLD

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