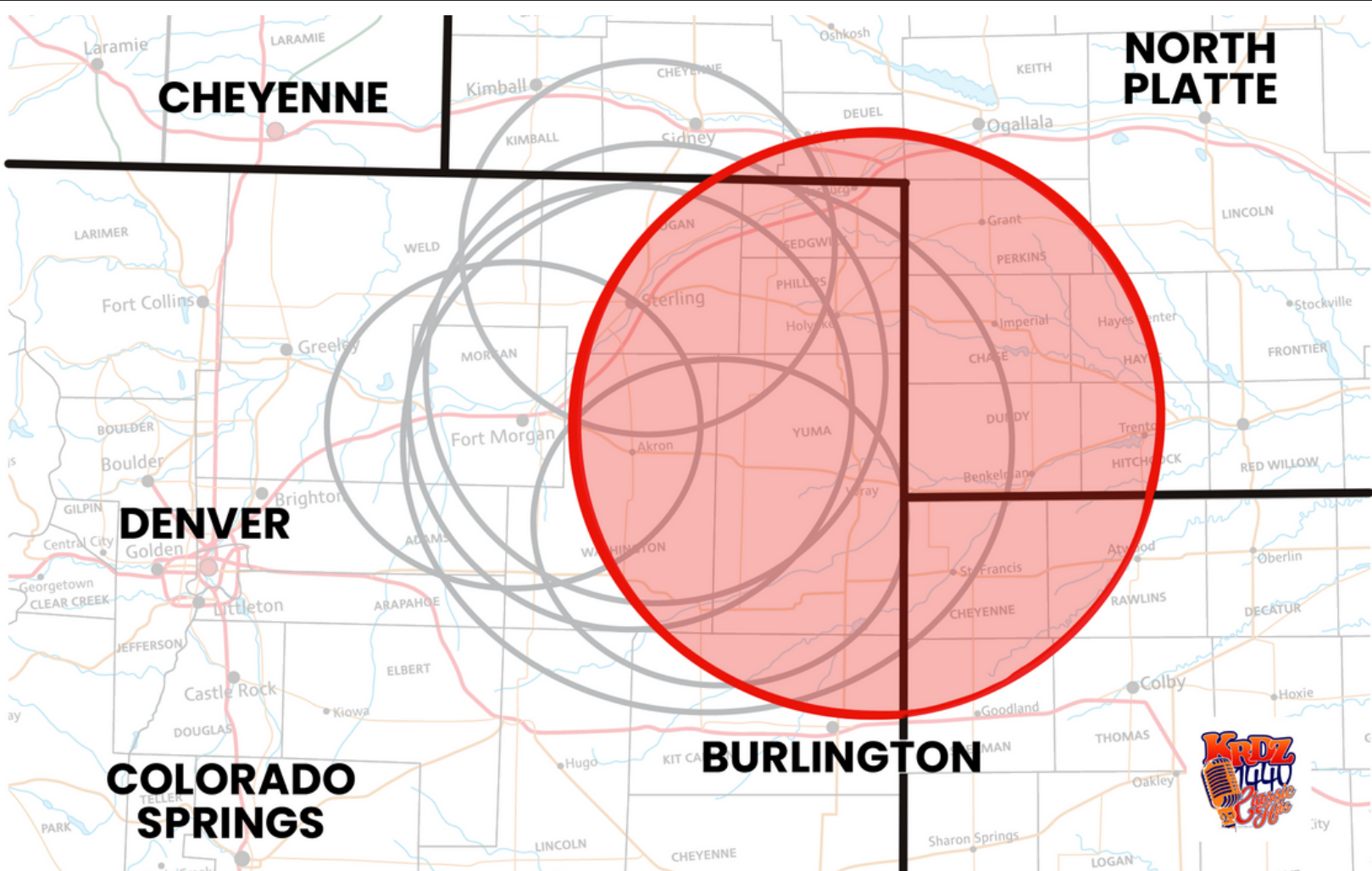


MediaLogic

RADIO

Coverage Map & Demographic Profile



KRDZ 1440 AM & 106.9 FM

- 5000 WATTS
- CLASSIC HITS/AGRICULTURE PROGRAMMING/LOCAL SPORTS
- 54% MALE TO 46% FEMALE AUDIENCE.
- 46% OF LISTENERSHIP IS BETWEEN 45-54 YEARS OLD
- 39% HAVE CHILDREN AT HOME

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