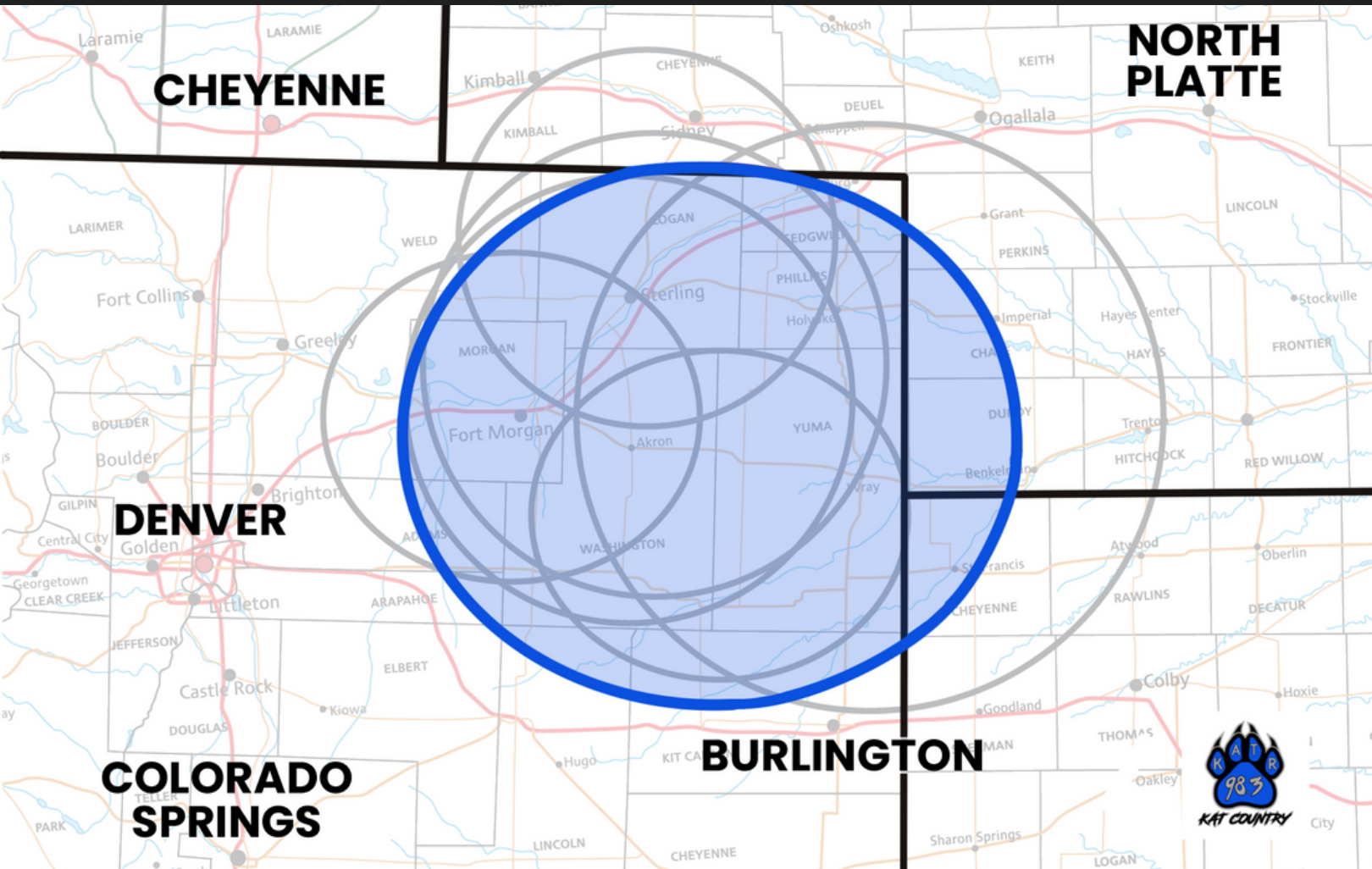


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Coverage Map & Demographic Profile



KATR 98.3 FM

- 100,000 WATTS/SERVING ALL NORTHEAST COLORADO
- NEW HIT COUNTRY AND AGRICULTURE REPORTS DAILY
- 40% MALE TO 60% FEMALE AUDIENCE.
- 35% OF LISTENERSHIP IS BETWEEN 25-34 YEARS OLD
- 60% HAVE CHILDREN AT HOME

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