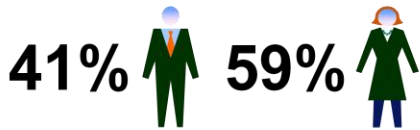


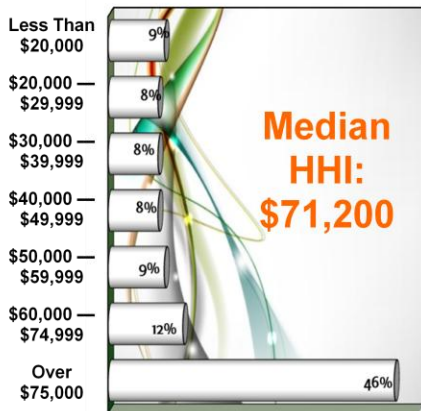


Adult Contemporary Listener Profile

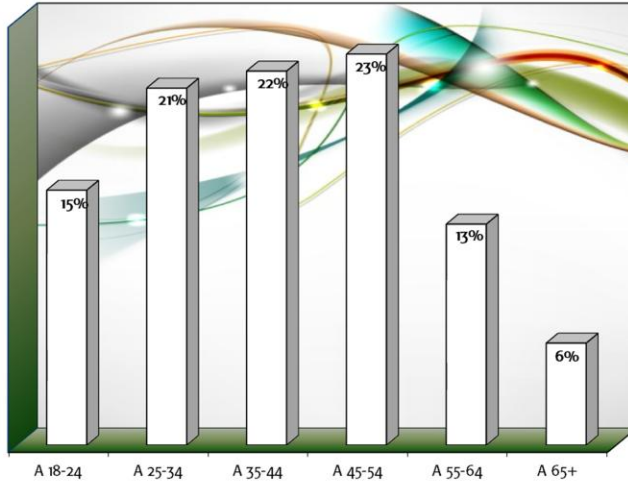
Gender



Household Income



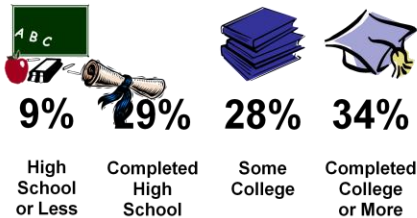
Demographic Breakout



Occupation

Professional and Related Occupations	17%
Management, Business and Financial	11%
Sales and Office	18%
Natural Resources, Construction, Maintenance	6%
Other	19%

Education



Households with Children



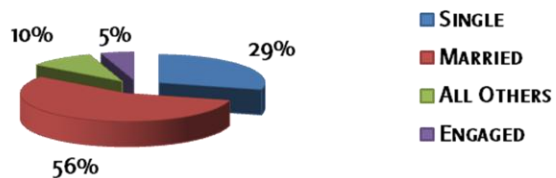
49%
have children
at home

Home Ownership



71%
Own
Home

Marital Status



Our Listeners Are Your Potential Customers!